

## CLIPS OF THE MONTH

*These clips are taken from press releases submitted to the Chamber. If you have good news to share, please email details to [president@exeterarea.org](mailto:president@exeterarea.org), or fax to 603.772.9965, or send to the Chamber at 120 Water Street, Exeter NH 03833. Inclusion is a benefit of membership and is limited by space. To ensure your message is received in a timely manner, consider doing an insert or using the Chamber's e-Blast service.*

**The Richie McFarland Children's Center** was recently the recipient of a \$10,000 donation to the agency's endowment fund from **Exeter Health Resources**. The goal of the endowment campaign is to provide ongoing, stable, predictable interest income to fund scholarships for families who would otherwise not receive services. Their goal of the five-year campaign is \$500,000. RMCC's mission is to help young children reach their full developmental potential and to support their families through that process.

Licensed architect Tom Emerson has just joined **Platt/Hichborn Architects** in Exeter and is currently working on a PHA project located on the island of St. John in the U.S. Virgin Islands. Christine Rancourt is working part-time with PHA while finishing her Masters in Architecture at the Boston Architectural Center. Also on the PHA team is Renita Patel who was educated at the Institute of Environmental Design in India and comes to Exeter after a six-year stint in Tennessee.

In April, **Lamprey Health Care** broke ground on a \$2.8 million expansion project that will double the size of the current facility. The new space will provide additional exam rooms, office space for ancillary services such as diabetes education and substance abuse counseling, mammography and x-ray services, and a community room to conduct educational workshops, parenting support groups and nutrition classes. Lamprey Health saves the health care system money in reducing inappropriate use of the emergency room and focusing on preventative services early on.

Margaritas Mexican Restaurant in Portsmouth has selected **SeaCare Health Services** as the beneficiary of their Full Moon Margarita Madness fundraising program. On the next two full moons, Margaritas in Portsmouth will be donating to SeaCare 5% of their lounge sales between 4:00pm and 1:00am. For those without a celestial calendar, the next two full moons are Monday, May 23 and Wednesday, June 22.

**Cuts Fitness for Men** in Stratham, a 30-minute circuit training workout franchise, has been selected as the world-wide corporate website's Featured Franchise, to appear sometime in May. This is only the fifth franchise chosen for this honor out of 175 locations, and is based on appearance,

franchisee compliance, and initial success at gaining members. Just go to [www.exeterarea.org](http://www.exeterarea.org) and click on Featured Franchise, and see photos of the local gym at 72 Portsmouth Ave, Stratham.

On Friday, May 13, the **College for Lifelong Learning** will host the opening reception for its annual Seacoast Student art show from 5:00pm-6:30pm at the Portsmouth Campus, 51 International Drive on the Pease Tradeport. A student reading, featuring fiction, poetry, and personal essays will be held at the same location 6:00-8:00pm. Both events are free and open to the public.

### Tip of the Month

~ courtesy of the ~  
Business Development Committee

#### Get Involved!

For many of us, time is a precious commodity on which the demand is always increasing. When something's got to give, it is often easiest to sacrifice involvement in non-profit or civic organizations. However, this leaves a potential resource completely untapped.

What are some of the benefits of getting involved?

- **Expand your network.** Committee participation provides the opportunity to increase your professional contact sphere. Fellow committee members, or their colleagues, may become clients, partners or vendors. Meeting new people in a committee setting is valuable too in that it demonstrates common interests.
- **Learn something new.** Committees are a great place to learn a new skill, i.e. public speaking, event management, grant writing, etc... In addition, specialized committees help you learn more about a more specific area, i.e. government affairs, workforce housing, travel and tourism etc...
- **Improve your image.** Being involved can be a great public relations tool. People like doing business with organizations that are engaged in their communities. Your involvement also provides more opportunities to get you or your business in the spotlight.
- **Self-fulfillment.** Being involved brings a sense of accomplishment. Likewise, you can look for opportunities to use skills that don't necessarily fall into your everyday work, providing you with an environment to explore your interests.

More than just another appointment on your calendar, involvement in committees can lead to real business value, and is personally fulfilling as well. Look for ways that you can get involved with committees that fit your interests and schedule.

*by Anne Pelletier, Daystar Computer Services*

## NEW MEMBERS

*Please join the Board of Directors in welcoming these new members. Keep them in mind when making your business decisions.*

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